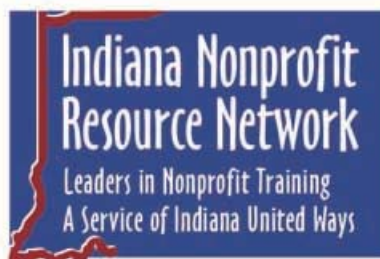


Next Steps in Strategic Planning

Follow-Up to “Elements of a Strategic Plan”

www.inrn.org



Next Steps in Strategic Planning

Follow-Up to "Elements of a Strategic Plan"

1. Define benchmarks for each objective.

- a. These can change as time goes on, as you see if they are truly attainable, but you should define some definitive, measurable indicator of success.

2. Define tactics associated with each strategy:

- a. You will record this on the Accountability charts – see attachments (there is one for an example, and one blank).

1. Thinking through the strategy, list everything that needs to be done – specificity is your friend!

3. Assign a person or committee (Staff/Owner) to each tactic.

- a. You will record this on the Accountability charts

1. Remember, if you assign a committee as a whole, include individual names, so there is truly responsibility taken for each tactic.

4. Define a timeline for each task.

- a. You will record this on the Accountability charts

1. At the very least, make sure you list a completion date in the far right column. The chart in the middle will help you space out your work, so you can balance your work each year.
2. Also, use these timelines and completion dates to hold committee/individuals accountable. Make sure if they are responsible for a specific task, this is reported at the board meeting that month, or (in staff's case) reported to the Executive Director, so they can report out to the board.

Remember! Strategic Planning never ends! It is an ongoing process to help guide your decisions... it is ALWAYS a work in process.

Indiana Nonprofit Resource Network (INRN) is a regionally-based service delivered on behalf of Indiana United Ways. We provide affordable, accessible, and high quality training and custom consulting services such as board retreats to any Indiana nonprofit organization. For more information, visit <http://www.inrn.org> or our Facebook page at <http://www.facebook.com/NonprofitTraining>, or sign up for our e-mail list at http://www.inrn.org/contact/join_mailing_list.aspx.

You may freely copy and distribute this document, but please give us credit.

Share this document:

